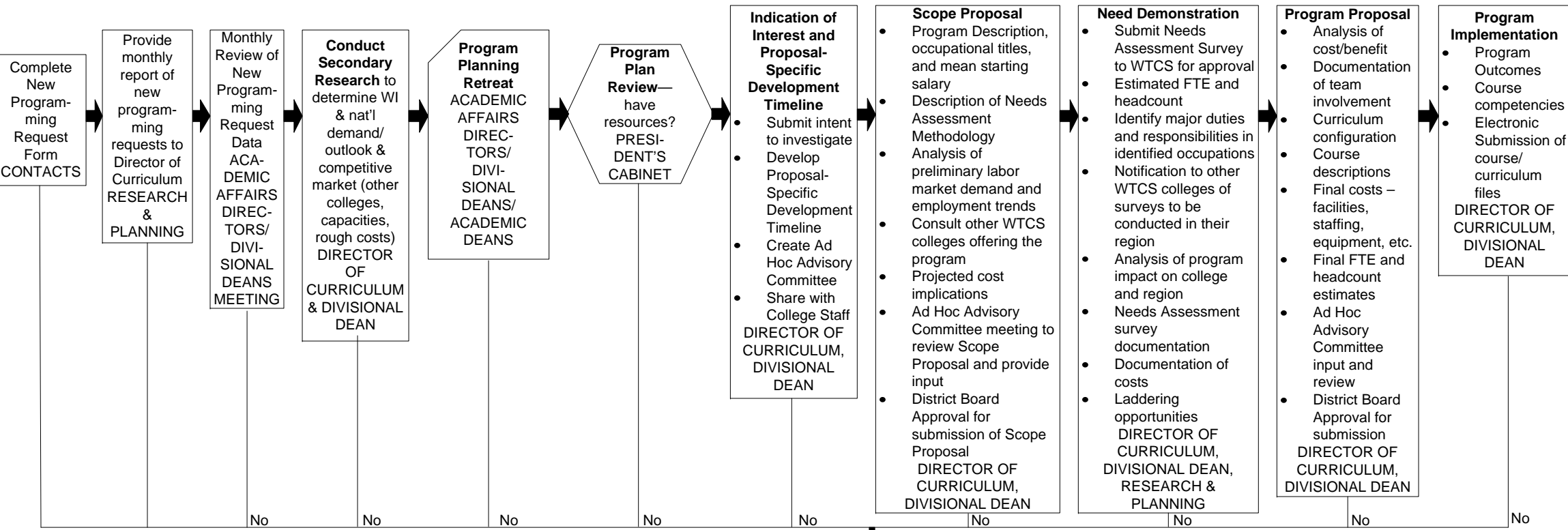


Wisconsin Indianhead Technical College Program Development Process (PDP)

SUGGESTED INPUTS

- National/State job Web sites (i.e. DWD, Occupational Outlook)
- Business Leader Roundtables
*COLLEGE PRESIDENT AND VPs
- Community Call to Action: focus groups, idea solicitation, etc.
*CAMPUS & COMMUNITY OUTREACH PARTNERS AND CUSTOMER COMMUNICATIONS
- Employee Input Inquiry
*MANAGERS/OTS/CUSTODIAL/FACULTY
- Student Input/Inquiry
*RECRUITMENT, ADMISSIONS & STUDENT INVOLVEMENT
- Advisory Committees
*ACADEMIC & DIVISIONAL DEANS
- Economic Development Corp – Workforce Development
*CAMPUS & COMMUNITY OUTREACH PARTNERS
- Employment Services/ Tech Connect
*STUDENT AFFAIRS
- Graduate Follow-up Survey
Employer Follow-up Survey
*RESEARCH AND PLANNING

WITC Preliminary Investigation WTCS Program Development Process



Does it warrant investigation as an ATC, collaborative program, continuing education activity, internal certificate, program modification, or short-term training

INTERNAL DEVELOPMENT PROCESS

- ADVANCED TECHNICAL CERTIFICATE (ATC)**
FOLLOW ATC STATE PROCESS

 - Intent to Investigate
 - Determine curriculum
 - Review and approval by Academic Affairs/ Divisional Deans
 - Review/approval by PC
 - Implement ATC; communicate to staff & target market

Divisional Dean, Director of Curriculum
- COLLABORATIVE PROGRAM**

 - Work with cooperating college to identify need
 - Draft collaborative program agreement to include coursework, financial aid
 - Board approval
 - Consent to share to WTCS board
 - WTCS board approval
 - Implementation; communication to staff & target market

Divisional Dean, Director of Curriculum
- CONTINUING EDUCATION BASED ON LERN'S NEEDS ASSESSMENT MODEL**

 - Brainstorming
 - Research
 - Select options
 - Model
 - Survey
 - Try it
 - Decide
 - Evaluate

Deans of Continuing Ed/ Continuing Ed Leadership Team
- INTERNAL CERTIFICATE**

 - Identify need for certificate training
 - Determine curriculum, develop catalog page, determine location
 - Review/approval by Academic Affairs/Divisional Deans
 - Review/approval by PC
 - Implementation; communication to staff & target market

Divisional Deans, Director of Curriculum
- PROGRAM MODIFICATION**

 - Determine curriculum changes
 - Proceed to modification process
 - Implementation; communication to staff & target market

Divisional Deans, Director of Curriculum
- SHORT-TERM TRAINING**

 - Work with Divisional Dean to determine curriculum
 - Implementation; communication to staff & target market

Divisional Deans, Director of Curriculum