POLICY TYPE: ENDS

POLICY TITLE: BUSINESS AND INDUSTRY TRAINING (BITS)

1. Partner with agencies to enhance economic development of the region
   • WITC collaborates with regional planning and county economic development groups to attract new businesses to the region.
   • WITC collaborates with agencies, NWMOC, and WTCS colleges to strengthen existing regional businesses.

2. Use data to inform decision making related to offerings and activities
   • A district wide database of economic development partner and business and industry information is used to plan offerings and activities.
     o Employers
     o Employees by occupational area
   • Results of continuing education/contract training employer satisfaction assessment are used to improve the effectiveness and results of offerings and activities.

3. As a result of WITC’s partnership with governmental agencies and Business and Industry:
   • 38.14 contract training will increase annually by 3 percent related to:
     o Number of contracts
     o Number of employers
     o FTE
     o Revenue generated
   • Enrollments in Continuing Education will increase annually by 3 percent.
   • Manufacturing Solutions strategies will be implemented.

4. Students will say their training needs were met or exceeded.
   • Standard: 90 percent of employees will say their training needs were met.

I.C.