District learners experience a seamless transition from K-12 schools to pre and postsecondary education.

As a result of this seamless transition: \(^{1,2}\)

1. **More students will enroll in WITC directly after high school based on a greater awareness of opportunities.** Short-term goal is 2% increase per year. The ultimate goal is **25% of high school graduating class.**
   - More students will be aware of and exposed to distance learning
   - More contracted high school students will enroll in WITC directly after HSED completion (Report to be written)
   - More differently-abled students will enroll*
   - Diverse populations will be encouraged to enroll (to include African American, Native American, Asian American, Hispanic, and Other)*
   - Greater emphasis on communication with parents through school systems will occur**
   - Awareness and growth of opportunities for transfer credit to the university will be enhanced

2. **More students will enroll at WITC with advanced standing or prior credit.** The benchmark is **40 students who have utilized articulated credit in FY05.**

3. **The success rate of students who come to WITC directly out of high school will be demonstrated to high schools.** (Letter to Superintendent informing of enrollment and then later completion by graduation year)

4. **The college will more fully utilize the web site to provide college information to high school students.**

5. **High school and postsecondary personnel will work together to transition area graduates into meaningful postsecondary options.**
   - Expanded interaction between postsecondary and high school students, staff, counselors, and faculty will take place.
   - WITC will partner to host joint staff development opportunities.
   - WITC will invite faculty, principals and administration to tour and utilize WITC facilities.

I.B. - 1
POLICY TYPE: ENDS

POLICY TITLE: HIGH SCHOOL RELATIONSHIPS
(Measurements)

1. Results will have quantifiable or survey outcomes determined in the enrollment management goal setting process for target enrollments.
   a. Initial target for students directly from high school is to exceed the statewide average direct from High School to each technical college district of 12.87%. (Source: Recent Public High School Graduates Enrolling in the Wisconsin Technical College System Report.)
   b. With high school invitation, the Career Specialist and or other WITC staff will tailor visits and presentations to each high school’s specific needs.
   c. Data will track students coming to WITC within three years after high school graduation.

*PeopleSoft Data Source

**Strategies to include: publications aimed at parents available at parent nights and conferences; offer success stories for high school newsletters on their students; postcard campaign; communication flow parent letters; offer a financial aid tuition estimator with our ad and a link on it on high school websites; and WITC parent mini-website.

2. Strategies will be built to support these desired outcomes.

I.B. - 2