November 19, 2015

Hello:

The WITC Emergency Services Conference will celebrate 34 years of service in 2016! The conference provides continuing education opportunities to volunteer and career fire and emergency medical responders. In turn, this training allows them to better serve their communities.

As conference expenses such as meals and promotional materials increase, and local government budgets are slashed, many local fire departments and ambulance services struggle to make the difficult choices of which staff, if any, they are able to send to this critical training. In an effort to keep conference costs at an affordable level, sponsorship opportunities are again available for this year’s conference.

Here is a little more background about the Emergency Services Conference:

- The conference will be held March 10-12, 2016 at the WITC - Rice Lake Campus. This location provides ample and secure space for all vendor, student, and staff needs, along with state-of-the-art classrooms and training facilities.
- The conference brochure is direct-mailed to over 4,000 volunteer and career fire and emergency medical responders in the region. These men and women who serve their local communities typically have other full-time careers and families, and are between the ages of 29-54.
- Conference attendance has continued to be strong, with nearly 150 people registering last year.
- Attendees receive training in a wide variety of topics ranging from hands-on options such as search and rescue or live burn, to advanced training in the areas of life support and managing accident scenes.

We hope you will support this important training conference for fire and ambulance personnel as these individuals are helping to improve and keep our communities safe. Please review the enclosed document for sponsorship details.

If you have questions, please contact our conference assistant, Tricia Smith, at 715.234.7082, ext. 5230, or tricia.smith@witc.edu.

Sincerely,

Jack Running
Vendor Director