Facing the Challenges
A Certified Medical Assistant Conference

Conference Agenda

Saturday, November 5, 2016 • 8:00am–3:30pm

8:00 am Sign-in and Welcome
8:15 am Social Media and Confidentiality, presented by Molly Solberg
9:15 am Break
9:30 am Northland Drug Trends, presented by Sergeant Madden
11:00 am Break
11:15 am ICD-10 – Past, Present and Future, presented by Jolene Colburn, RHIA
12:15 pm Lunch
1:00 pm Motivational Interviewing: A conversation about change, presented by Jessica Carlson, RN, CTTS
2:00 pm Human Trafficking and Trauma Informed Care, presented by Nicole Nemec
3:30 pm Evaluations

This program is sponsored by: Wisconsin Indianhead Technical College, and NWAHEC.

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Program Learning Objectives
Upon completion of these programs, participants will be able to:

Social Media and Confidentiality
Presented by Molly Solberg, MAS
- Review the importance of patient confidentiality
- Recognize the Do's and Don'ts of Social Media privacy
- Understand digital professionalism

Northland Drug Trends
Presented by Sergeant Madden
- Understand the current trends regarding drug trade in the Twin Ports and beyond
- Recognize the correlation of drug trafficking/abuse and other social/criminal problems

ICD-10 – Past, Present and Future
Jolene Colburn, RHIA
- Understand the history and evolution of ICD-10
- Describe the purpose and application of ICD-10
- Recognize the effects of ICD-10 on the healthcare profession

Motivational Interviewing:
A conversation about change
Presented by Jessica Carlson RN, CTTS
- Define what Motivational Interviewing is
- Describe 2 of the 4 stages of a MI based conversation. Engage, focus, evoke, planning
- Demonstrate at least two techniques of Motivational Interviewing that can be utilized to elicit change talk. Open-ended questions, double sided, simple, or complex reflections, etc

Human Trafficking and Trauma Informed Care
Presented by Nicole Nemec
- Identify the elements of power and control used against trafficking victims
- Recognize the intersections of human trafficking and domestic violence
- Recognize the intersections of human trafficking and drug endangered children

Four Easy Ways to Register!

ONLINE: Register and submit your credit card payment online at witc.edu/search.

BY FAX OR PHONE: You may fax your registration to 715.394.3771. Register by phone at 800.243.9482, ext. 6357. Only credit card payments will be accepted by fax or phone.

IN PERSON: Our regular office hours are Monday - Thursday, 8AM-6:30PM and Friday 8AM-4:00PM. Cash checks and credit cards are accepted.

BY MAIL: Fill out the attached registration form and mail it with your payment to WITC-Superior, ATTN. Continuing Education.

REGISTRATION FORM
for Continuing Education (non-credit) Courses

Last Name       First Name      M.I.     Former Last Name (if applicable)     Date of Birth

WITC Student ID  Social Security No.  I've taken classes at WITC in the past.

Email address (required for WITC alerts and important communication)

Home phone
Cell phone

Home address
City
State
ZIP
School District where you live
Last high school attended

The information below is required for state and federal reporting purposes, and will be kept confidential.

Gender:
Male   Female

Race (check all that apply):
01 = American Indian/Alaskan Native
02 = Asian
03 = Black/African American
04 = Native Hawaiian/Other Pacific Islander
05 = Other

Highest Credential Earned
06 = High School Diploma
07 = 1yr Diploma
08 = 2yr Diploma
09 = Associate Degree
10 = Bachelor’s Degree
11 = Bachelor’s Degree + Plus Additional Credential
12 = More than Bachelor’s

Is it your responsibility to contact WITC to officially drop a class. If you decide to drop, you should do so immediately as a single day can affect your refund amount. A full refund will be given if you notify WITC prior to the first scheduled class meeting.

Once registered for a course(s), you have created a liability with WITC and a promise to pay.

CLASS NO.  CATALOG NO.  CLASS TITLE  LOCATION  START DATE  CLASS FEE
65241  47  509  409  CMA CE Conference  ITV-New Richmond  11/5  $39 ($19.74 senior)
65155  47  509  409  CMA CE Conference  In Person-Superior  11/5  $39 ($19.74 senior)
65242  47  509  409  CMA CE Conference  ITV-Ashland  11/5  $39 ($19.74 senior)

Total

PAYMENT METHOD:
☐ Check or money order payable to WITC
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☐ American Express
☐ Discover
☐ Exp. Date
☐ Security Code
☐ Agency Bill/Sponsored Registration - complete information below; attach required authorization
☐ Student DECLINED/Unknown

Sponsored Registration:
Name of Business/Agency
EMS/Fire Sponsor
I authorize WITC to forward information regarding the completion of this course to the sponsor listed above.

Student Signature

10/14