Workforce Advancement Training Grant

Purpose: 

The purpose of the State of Wisconsin Workforce Advancement Training Grant is to:

- promote increased investment in the development of incumbent workers
- improve Wisconsin business productivity and competitiveness
- augment the state’s economic base by expanding technical college training services to business and industry

Grants will be awarded to upgrade the skills and productivity of employees of established, for-profit businesses operating in Wisconsin, with the broader objective of supporting regional workforce and economic development efforts. The training can include any combination of academic, occupational and employability topics or courses.

Projects that would accomplish one or more of the following will receive special consideration:

- Increase employees’ wages
- Expand employees’ job and career opportunities, including by helping employees improve their standing by taking advantage of career pathways
- Implement part of a formal regional development collaboratively planned by business and industry and workforce and economic development organizations
- Strengthen the position of the state’s driver industries and related industry clusters

Additional fiscal year application opportunity:

For fiscal 2016-2017 training, grant must begin after July 1, 2016 and be concluded by June 1, 2017.
Workforce Advancement Training Grant
Request for Consideration
Fiscal Year 2016-2017

Submission Deadline: 4:00 p.m. on Friday, May 2, 2016

Note: Submission of this Request for Consideration does NOT constitute acceptance or approval for grant funds. The Requests for Consideration will be judged by an impartial committee which will determine which employers, or group of employers, Wisconsin Indianhead Technical College will be able to partner with in applying for the WAT grants. Companies chosen to partner with Wisconsin Indianhead Technical College will NOT receive training funds unless their particular grant is approved by the Wisconsin Technical College System grant committee.

<table>
<thead>
<tr>
<th>Company Name</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact</td>
<td></td>
</tr>
<tr>
<td>Title</td>
<td></td>
</tr>
<tr>
<td>Company Street Address</td>
<td></td>
</tr>
<tr>
<td>E-Mail Address</td>
<td></td>
</tr>
<tr>
<td>Country</td>
<td></td>
</tr>
<tr>
<td>Phone</td>
<td></td>
</tr>
<tr>
<td>Fax</td>
<td></td>
</tr>
</tbody>
</table>

I, the undersigned, understand that this Request for Consideration is NOT an application for grant funds. It is a request to be considered for selection as a grant application candidate in partnership with Wisconsin Indianhead Technical College.

I also understand that any grant funds that may be awarded will vary from year to year. Our company will contribute the remaining funds needed to cover the training expenses.

Signature: ________________________________ Date: ________________________________
Please Provide the Information Requested Below and Attach Additional Information If Necessary

**Business Information:** Use less than 250 words to describe your business which will be served by the grant activities. Identify the name of business, the type of business, total number of workers, produce line(s) and/or services, and location of your facility in Wisconsin. Include the total number of employees at your facility and a summary of employees employed at any other facility in Wisconsin.

___

Estimated total annual sales: $______________________________

Interest in the following WAT grant opportunities:

- [ ] Fiscal 2016-2017 training – grant must begin after July 1, 2016 and be concluded by June 1, 2017.

Would you be willing to combine your training grant with other employer(s) who have similar training needs to strengthen your grant application and still allow for training to be customized for your employees?

**Training Needs**

**Target Audience:** Use less than 250 words to describe the makeup and the number of workers who will be served. Include the estimated number of employees to be trained by their job title or function, gender, and/or ethnic groups.

___

**Current Business Challenges:** Use less than 250 words to describe the current need for incumbent worker training. Include information on the need for using new equipment, developing new products or production capability, new occupational skills, increased efficiency or profitability, cost reductions or other measures of success.

___

**Proposed Training Solution:** In less than 150 words, describe the type of training that would address your current business challenges.

___

**Impact on Regional Economic Development:** Use less than 250 words to explain if your business and proposal address any regional economic development priorities. Identify any ties to regional economic development plans, industry cluster strategies, or career pathways projects that exist.

___
Business or Employee Certifications: Use less than 100 words to describe any business or industry certifications that may be obtained by your business or employees as a result of the completion of training. Indicate whether the requirements for a certification will be met partially or completely.

Measurable Outcomes

Use the following chart and check all the boxes that apply to the anticipated outcomes upon completion of the proposed grant activities.

<table>
<thead>
<tr>
<th>Increased Employer Growth</th>
<th>Benefits to Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ Will increase the overall profitability of the company</td>
<td>□ Will increase the knowledge and skills of participating incumbent workers</td>
</tr>
<tr>
<td>□ Will increase the long term viability of the company</td>
<td>□ Will improve the short term wage levels of trainees</td>
</tr>
<tr>
<td>□ Will increase international trade opportunities</td>
<td>□ Will improve the long term wage levels of trainees</td>
</tr>
<tr>
<td>□ Will make this location more competitive within the company</td>
<td>□ Will result in an upgrade to a higher level in a job classification series</td>
</tr>
<tr>
<td>□ Will prevent the company from having to relocate operations</td>
<td>□ Will increase the employer’s opportunities for job advancement within the company</td>
</tr>
<tr>
<td>□ Will create new jobs, or save jobs, in the company - ____ (number of jobs saved or new jobs created)</td>
<td>□ Will partially or completely enable the workers to obtain training credentials, certificates, or industry certifications</td>
</tr>
<tr>
<td>□ Other: ____</td>
<td>□ Other: ____</td>
</tr>
</tbody>
</table>

Insert a brief description below describing the amount and manner in which the wages will be made available.

Use 250 words or less to describe any additional outcomes or benefits not captured in the above chart. Identify any other outcomes expected by you that are not addressed on the above chart.

Input to Grant Application. Use less than 100 words to describe how your business determined the training needs of your company. Include the names and job titles of the business representatives who participated in the planning of the Request for Consideration. Be sure to include any employee groups involved in this process. Identify the assessment methods that were used to determine the incumbent worker’s training needs.
Courses/Workshops. Use 250 words or less to describe the type of training desired and approximately how many hours of training is needed for each class/learning experience.

<table>
<thead>
<tr>
<th>Course Number</th>
<th>Course Name</th>
<th>For Credit Yes or No</th>
<th>Number of Hours of Instruction</th>
<th>Number of Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Evaluation Process. Use 250 words or less to describe how your company will assess the business outcomes of the training activities. Describe the methods that will be used to show evidence of the accomplishment of the training outcomes. Include information that describes the schedule of the evaluation activities.
Thank you for completing this Request for Consideration form for the Workforce Advancement Training Grant proposal to the State of Wisconsin.

You will be contacted by the WITC Associate Dean for your area.

Please return this completed form to your appropriate WITC Associate Dean:

**Northern Region** (includes Ashland and Superior)
Counties: Ashland, Bayfield, Douglas, and Iron
Dr. Charlie Glazman, Associate Dean
Wisconsin Indianhead Technical College
600 North 21st Street
Superior, WI 54880
(715) 394-6677, extension 6341
Charlie.glazman@witc.edu

**Central Region** (includes Rice Lake)
Counties: Barron, Rusk, Sawyer, and Washburn
BJ Williams, Associate Dean
Wisconsin Indianhead Technical College
1900 College Drive
Rice Lake, WI 54868
(715) 234-7082, extension 5179
BJ.Williams@witc.edu

**Southern Region** (includes New Richmond)
Counties: Burnett, Polk, and St. Croix
Christine Storms, Associate Dean
Wisconsin Indianhead Technical College
1019 South Knowles Avenue
New Richmond, WI 54017
(715) 246-6561, extension 4376
Christine.Storms@witc.edu