



WISCONSIN
INDIANHEAD
TECHNICAL
COLLEGE

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FOR IMMEDIATE RELEASE

Barber-Cosmetology competition will have students going head to head – literally

Local Barber-Cosmetology students will have the chance to take part in the inaugural “Manikin 101 Competition” to be held on Monday, February 28, at WITC-Superior. This event will test the skills of students who are pursuing a Barber-Cosmetology degree from area colleges.

The event is being hosted by the WITC-Superior Barber-Cosmetology program and will take entrants through a series of qualifying categories. Contestants will be using identical Manikins to cut and style an “era inspiration.”

The competition begins at 9:30 a.m. with the two first place winners moving on to the next round at 1:30 p.m. The Grand Prize Competition has students again creating a look that will be kept secret until the final round. Winners will be awarded prizes in three categories with one grand prize winner chosen as well as door prizes throughout the day.

WITC serves the educational and career needs of more than 25,000 residents of Northwestern Wisconsin each year. With multiple campuses, WITC offers career-focused associate degree programs, technical diplomas, short-term certificates, customized training, and a wide array of courses for personal or career enrichment. WITC is a member of Wisconsin Technical College System. For more information, call 800.243.WITC or visit witc.edu.