WITC gets high marks from report

Wisconsin Indianhead Technical College’s results from the 2014 Noel Levitz Student Satisfaction Inventory (SSI) indicate that a majority of WITC students feel that their college experiences have outperformed expectations.

“The SSI results tell us that our students recognize our staff’s efforts to continually improve upon their experience at WITC,” said WITC President John Will. “This demonstrate that WITC continues to put its students first.”

This spring, WITC administered the Noel-Levitz Student Satisfaction Inventory (SSI), a nationally recognized student priority and satisfaction survey. The SSI provides academic institutions the ability to measure student satisfaction and priorities. WITC participates in the Noel-Levitz SSI every other year.

WITC students in 2014 express greater satisfaction compared to both the national results and the 2012 results. Based on student responses compared to other institutions, focus areas such as institutional effectiveness, academic advising/counseling, and campus climate among several others, were cited as strengths for the college. WITC also scored highly in admissions and financial aid, academic services, and campus support services.

“The SSI is especially useful because it indicates what is most important to our students, measures how well we meet their expectations and then compares their opinions with those of students attending other national colleges and Wisconsin technical colleges,” said Jennifer Kunselman, research and data coordinator at WITC.

When asked if they would enroll again at WITC, 87 percent of students said they would and 76 percent reported being satisfied or very satisfied with their WITC experience.

The SSI reflects the candid opinions of current students on topics critical to college choice and satisfaction such as academic advising, instructional effectiveness, campus safety and security, and student centeredness. The complete survey is available online at witc.edu.

Ranked fourth best two-year college in the nation by Washington Monthly magazine, WITC serves the educational and career needs of more than 25,000 residents of Northwestern Wisconsin each year. With multiple campuses, WITC offers career-focused associate degree programs, technical diplomas, short-term certificates, customized business training, and a wide array of courses for personal or career
enrichment. WITC is a member of Wisconsin Technical College System. For more information, call 800.243.WITC or visit witc.edu. WITC is an Equal Opportunity/Access Employer and Educator.