Survey says ...  

Students, now it’s your chance to tell us what you think. Take part in WITC’s Media Preferences Survey from September 21 to October 2 and you’ll be entered into a drawing to win an Apple iPod or equivalent gift certificate to the iTunes Store.

- Go to: www.interactresearch.org/mp68/
- User ID: witic
- Password: student

Participating in this survey will help the college with its future planning. You’ll be asked questions like “what is your favorite radio station,” “what information do you look for in the newspaper,” and “how often do you go to a coffee house/shop.” Participating in this survey will help WITC with its planning. It will take 25-30 minutes to complete the survey and all responses are confidential.

Handing over the keys

Baldwin Area EMS Chief Craig Nelson (left) hands the keys to WITC’s training ambulance to EMS Coordinator and Instructor Greg Carlson. Nelson and the Village of Baldwin donated the ambulance to WITC to give students a hands-on learning experience. The ambulance will eventually be outfitted just like an ambulance in service, including the program’s stretchers. Carlson changed all the emergency lights on this vehicle to amber and the ambulance is clearly identified as a training ambulance to help minimize confusion with active ambulances.

Construction on Rice Lake campus

Work continues on Rice Lake campus student housing. The project, which broke ground in June, is scheduled to be completed December 31. For more photos of the construction, visit http://www.witc.edu/ricelakecontent/pdfs/HousingProjectonWeb.pdf

PR associates to attend conference

Members of WITC’s public relations and marketing department will attend the National Council for Marketing & Public Relations District 3 Conference Sept. 27 to 29 in Madison, Wis.

The National Council for Marketing & Public Relations is the only organization of its kind that represents marketing and PR professionals at community and technical colleges. The conference features numerous workshops and speakers intended to help two-year colleges improve marketing and public relations strategies. The conference also recognized outstanding media through its Medallion Awards, the only regional competition of its kind that honors excellence exclusively among marketing and PR professionals at two-year colleges. Winners are announced each year at the fall district conference.

WITC-Ashland PR Associate Shawnda Schelinder and Wisconsin NCMPR District 3 representative has been instrumental in organizing the Medallion Awards competition.