Matt Widell, Finance major at Wisconsin Indianhead Technical College (WITC) in Rice Lake, took first place at the Business Professionals of America (BPA) national competition held in Anaheim, CA May 5-9, 2010. Matt placed first in the Banking and Finance division while competing with business students from across the country. This event is extremely competitive with students from both two year and four year universities. Approximately 5,500 students from throughout the United States participated in the Business Professionals of America’s 44th National Leadership Conference this year. According to program instructor Hugh Harris, "Matt exemplifies the level of education that can be attained at WITC. He is a returning student who served in the military and decided to come back to school. I couldn't be prouder of his accomplishment."