Program Overview
The Esthetician - Basic program offers students that are interested in the study of skin care, health or fitness, the opportunity to enter a career in a rapidly growing industry. Licensed estheticians are needed in a wide range of businesses, from day spas and salons, to patient care in conjunction with dermatologists and plastic surgeons.

Students complete a minimum of 450 theory and practical hours of training including the study of the history of esthetics (skin care) and professional image. They study the effects of sun and aging, consultation and skin analysis, facial and body treatments, histology of the skin, skin disorders and diseases, massage, make-up application techniques and color analysis. Students use machine facials and study Wisconsin laws, safety, and sanitation. Students discover the importance of a business plan, customer service, and retail sales.

Upon completion of the program, students will be eligible to take the Wisconsin Aesthetician Credentialing Exam.

Student Profile
Esthetician students should:

• Enjoy working closely with the public
• Be friendly, outgoing, and concerned for other people
• Have good communication skills
• Work well with others
• Be creative

Preparation for Admission
Students should strive to reach a comfort level in the following courses or skills:

• Chemistry
• Biology

Program Outcomes
At the completion of this program, graduates will be able to:

• Perform facial treatments
• Demonstrate machine facials
• Perform make-up applications
• Perform spa body treatments
• Perform hair removal techniques on face and body

• Practice spa management skills
• Follow state rules and regulations using safety and sanitation
• Apply general science concepts

Collegewide outcomes and indicators will also be addressed to develop personal awareness, career effectiveness, and professionalism. See page 4 for a list of collegewide outcomes and indicators.

Career Outlook
Graduates of this program are eligible to take the State Board Examination to become licensed estheticians in Wisconsin.

Opportunities for employment exist in many service industries including:

• Skin Care Specialist/Esthetician in a salon, spa, or fitness center
• Make-up Consultant
• Sales and marketing of skin care products, treatments, and cosmetics
• Patient care in conjunction with plastic surgeons and dermatologists
• Owner and/or operator of a health/day spa

Curriculum

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<td>Facial Treatments</td>
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<td>Esthetics Clinic 1</td>
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<td>30502348</td>
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<td>30502349</td>
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<td>30502350</td>
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PROGRAM REQUIREMENTS 25

▲ Requires a prerequisite and/or corequisite that must be completed with a grade point of 2.0 or better.

See page 42 for General Studies course descriptions.
Programs and Course Descriptions

Course Descriptions
(See page 42 for General Studies course descriptions)

30502346
Facial Treatments - Credits: 3
Students study skin histology, disorders, and diseases. Students practice skin analysis, massage manipulations of the skin, various mask applications, removal of superfluous hair, and make-up applications to enhance the client’s appearance. PREREQUISITE: Admission to the program and COREQUISITES: All first semester courses.

30502347
Esthetics Clinic 1 - Credits: 4
Students consult with clients, analyze various skin types, and perform skin treatments including galvanic current in facial treatments, light therapy, and camouflage make-up to cover discoloration or scars. PREREQUISITE: Admission to the program and 42531457 Medic First Aid, or 47531421 First Aid Heartsaver - AHA, or Adult CPR/First Aid (8 hrs), and COREQUISITES: All first semester courses.

30502348
Esthetics Clinic 2 - Credits: 5
Students learn and practice various spa treatments, including relaxing massage, aromatherapy, moisturizing paraffin treatments, deep cleansing galvanic facials, body treatments, and reflexology to relieve tension and enhance the health and condition of the skin. PREREQUISITES: All first semester courses and COREQUISITE: 30502351 Spa Treatments.

30502349
Spa Science - Credits: 2
Students describe the chemical composition of salon/spa products and determine the effects on hair and skin as well as mixing them with other products. They apply sanitation practices to keep the salon/spa clean and customers safe. They choose techniques and products that will enhance customer physiology, anatomy, as well as promote good health. PREREQUISITE: Admission to the program and COREQUISITES: All first semester courses.

30502350
Sales and Marketing - Credits: 1
Students prescribe appropriate products for clients, sell retail, set goals, arrange displays, create promotions, design advertising samples, solve retail situations, evaluate successful retailers, investigate product information, and maintain inventory. COREQUISITES: All first semester courses.

30502351
Spa Treatments - Credits: 5
Students provide client services using relaxing massage, aromatherapy, moisturizing paraffin treatments, deep cleansing galvanic facials, body treatments, and reflexology to relieve tension and enhance the health and condition of the skin. COREQUISITES: All first semester courses.

30502352
Salon Management and Law - Credits: 2
Students recognize the variety of important issues involved in operating a salon/spa as a business. They realize the costs of overhead, the responsibilities of an employer, the critical importance of productive employees, and customer relations. Students understand the legal aspects that a salon/spa and its employees must adhere to in its day-to-day operations. They figure expenses, keep track of hours worked, examine compensation and benefit options, and promote good business practices. Students study laws according to the State of Wisconsin Rules and Regulations guidelines. PREREQUISITES: All first semester courses.

Graduate Employment Information
(WITC Graduate Survey Responses 2007-2008; for most recent data, go to witc.edu)

| Number of graduates | 15 |
| Number of responses | 14 |
| Number available for employment | 14 |
| Number employed | 12 |
| Percent employed | 86% |
| Employed in related field | 6 |
| % employed in WITC district | 83% |
| Range of yearly salary | ___ |
| Average yearly salary | ___ |