

Mission, Vision, and Values

Mission

Learning First

Learning is our passion. As Northwest Wisconsin's leader in technical education, WITC creates dynamic opportunities for career preparation and personal effectiveness. We are committed to making each and every experience with us meaningful and professional.

Vision

An Innovative Journey

Education is a lifelong journey of learning and discovery. We embrace innovative theories, techniques, and technologies to ensure success in a changing world.

Values

Empowerment – We value an engaging and supportive environment that inspires learners to achieve their personal and professional goals.

Excellence – We value high-quality training, professional development, and customer service in a dynamic learning environment.

Innovation – We value flexible delivery options and embrace the latest theories and technologies to meet individual learners' needs.

Integrity – We value honesty, accountability, and diversity in an open and ethical environment.

Collaboration – We value partnerships that enhance learning, promote economic development, and improve the quality of life.

Student Academic Achievement at WITC

WITC's "Learning First" mission establishes a strong commitment to learner success. Course competencies, program outcomes, and collegewide outcomes identify the college's expectations for successful learning. The documentation and assessment of learning outcomes provides a basis for WITC's continuous improvement.

Course Competencies

Major skills, knowledge, attitudes, or abilities needed to perform a task effectively and efficiently.

Collegewide Outcomes

Collegewide outcomes are universal in nature and intended to develop personal awareness, career effectiveness, and professionalism.

Program Outcomes

Field-specific skills, attitudes, and abilities expected to be mastered by learners completing a program. Program outcomes go beyond a specific course and pertain to the entire program.

Wisconsin Indianhead Technical College Purposes

As an accredited public postsecondary educational institution serving Northwest Wisconsin, Wisconsin Indianhead Technical College is committed to achieving our mission of "Learning First" by:

- Providing comprehensive programming to include certificates, diplomas, and associate degrees in occupational fields.
- Providing general studies courses to empower learners to become active and productive members of society.
- Providing support services to assist learners in achieving occupational, educational, and personal enrichment goals.
- Providing basic education to prepare learners for successful transition into employment or postsecondary programs.

Strategic Goals

To accomplish these purposes, the WITC Board of Trustees has adopted the following strategic goals for special emphasis:

1. Respond to student, staff, and employer needs.
2. Develop and implement a more flexible instructional delivery system.
3. Be fiscally and organizationally effective and efficient by utilizing the one college concept.
4. Expand and improve partnerships.