

Program Overview

The Barber/Cosmetologist program will prepare students to perform a variety of services for customers. This program covers the Wisconsin requirement of 1800 hours over a 3-semester span or 1 1/2 years. This program includes permanent waves, shampoos, hair color, cutting, styling, nail enhancements, facials, and communication skills. The curriculum meets the Wisconsin Administrative Code requirements. After completing the program, students will be eligible to take the Wisconsin Barber/Cosmetologist practitioner license examination and will be licensed as a barber/cosmetologist, manicurist, and esthetician.

Campus:

**Rice Lake
Superior**



Special Feature

WITC is a Pivot Point Member School, an educational program consisting of distinctive techniques of scientific hair designing and cosmetology. Techniques from this educational program are taught in educational institutions around the world. For more information, visit pivot-point.com.

Admission Requirements

Students in this program must:

- Complete application form and submit with fee (fee waiver may apply if previously submitted)
- Complete Accuplacer entrance assessment to determine placement (waiver may apply with acceptable alternative test scores and/or postsecondary degree completion)
- Complete admissions interview with a WITC counselor (above requirements should be completed prior to interview)

Program-Specific Requirement

Students in this program must:

- Attend a mandatory orientation session

Student Profile

Barber/Cosmetologist students should:

- Communicate clearly
- Work well with others
- Display a strong work ethic
- Show creativity

Preparation for Admission

Students should strive to reach a comfort level in the following courses or skills:

- Family and Consumer Education
- Accounting/Mathematics
- Chemistry/Biology
- Health
- Communications
- Economics
- Art

Program Outcomes

Employers will expect Barber/Cosmetologist graduates to be able to:

- Perform skills (shampoo/scalp treatments, cuts, styles, perms, chemical relaxing, color treatments, nails, and skin care)
- Perform duties related to salon operations
- Apply safety, sanitation, and law policy and procedures

Collegewide outcomes and indicators will also be addressed to develop personal awareness, career effectiveness, and professionalism. See page 5 for a list of collegewide outcomes and indicators.

Career Outlook

Career opportunities are excellent for a barber/cosmetologist. Opportunities for graduates include:

- Barber/Cosmetologist
- Color Technician
- Make-Up Artist
- Nail Technician
- Skin Care/Esthetics

With additional experience, graduates may move into one of these positions:

- Manager
- Owner
- Platform Artist
- Instructor
- Independent Contractor
- Consultant

Curriculum

Number	Course Title	Credits
Occupational Specific Courses		
31502363	Introduction to Barber/Cosmetology	1
31502364	Shampooing	1
31502365	Haircutting 1 ▲	3
31502366	Haircutting 2 ▲	1
31502367	Hairstyling 1 ▲	3
31502368	Hairstyling 2 and Scalp Treatments ▲	2
31502369	Hair Color 1 ▲	3
31502370	Hair Color 2 ▲	1
31502371	Permanent Wave 1 ▲	3
31502372	Permanent Wave and Chemical Relaxing ▲	2
31502373	Manicuring and Artificial Nails	3
31502374	Facials	2
31502375	Salon Operations	1
31502376	Client Services 1 ▲	2
31502377	Client Services 2 ▲	2
31502378	Client Services 3 ▲	3
31502379	Client Services 4 ▲	3
31502380	Client Services 5 ▲	3
		<u>39</u>
Occupational Supportive/General Studies Courses ▽		
32801361	Applied Communications 1	2
31806310	Science for Cosmetologists	3
		<u>5</u>
	PROGRAM REQUIREMENTS	44

- ▲ Requires a prerequisite and/or corequisite that must be completed with a grade point of 2.0 or better.
- ▽ See page 40 for General Studies course descriptions.

Course Descriptions

(See page 40 for General Studies course descriptions)

31502363

Introduction to Barber/Cosmetology - Credits: 1

Focuses on the study of bacteriology and sanitation required in establishments, including Wisconsin barber/ cosmetology state statutes and administrative codes. Course includes barber/cosmetologist professional development. Familiarity with computer software for the salon is developed. Introduces portfolio guidelines.

31502364

Shampooing - Credits: 1

Focuses on cleansing hair and scalp. Develops skills in hair evaluation, draping, shampooing, and conditioning. Includes an introduction to retailing techniques, product knowledge, and tool handling.

31502365

Haircutting 1 - Credits: 3

Analyzes essential factors in design decisions for the individual. Hair is cut using the four main hair-shaping forms with the shears and razors on manikins for practice in preparation for cutting the client's hair. COREQUISITE: 31502364 Shampooing.

31502366

Haircutting 2 - Credits: 1

Focuses on various clipper cutting, clipper-over-comb and scissor-over-comb techniques to create a variety of designed cuts for shorter styles. Short tapered and flattop haircuts are emphasized. Beard and mustache trimming is included. COREQUISITE: 31502365 Haircutting 1.

31502367

Hairstyling 1 - Credits: 3

Develops skills in wet hairstyling to include pin curls, finger waving, and wet sets. Introduces blow-drying and iron curling, electric roller work, and skills related to thermal curling and hair pressing. Finishing techniques, as well as use and application of hairstyling products, are also included. COREQUISITE: 31502364 Shampooing.

31502368

Hairstyling 2 and Scalp Treatments - Credits: 2

Develops skills in updo hairstyling and braided hairstyling techniques. Introduces wigs and care of human and synthetic wigs, wiglets, and hair extensions. Develops skill in scalp treatments. PREREQUISITE: 31502367 Hairstyling 1.

31502369

Hair Color 1 - Credits: 3

Focuses on the law of color and color theory. Includes product knowledge pertaining to temporary, semi- and demi-permanent colors in addition to permanent oxidative colors. Develops skills in color applications, highlighting techniques, and building client consultation skills. COREQUISITE: 31502364 Shampooing.

31502370

Hair Color 2 - Credits: 1

Practices hair color correction techniques. Includes assessing hair damage and appropriate product selection. Develops skills in hair lightening and special effects coloring. PREREQUISITE: 31502369 Hair Color 1.

31502371

Permanent Wave 1 - Credits: 3

Provides the initial skills involved in permanent waving hair. Develops skills in analyzing the effect of chemicals on the hair during the permanent wave process. Includes product knowledge regarding various permanent wave products and professional procedures. COREQUISITE: 31502364 Shampooing.

31502372

Permanent Wave and Chemical Relaxing - Credits: 2

Focuses on advanced skills needed for directional permanent wave wrapping. Skills in long-haired patterns are practiced. Included are methods of chemical relaxing for skill development. PREREQUISITE: 31502371 Permanent Wave 1.

31502373

Manicuring and Artificial Nails - Credits: 3

Practices techniques for giving basic manicures, pedicures, nail mending, polish application, and application of artificial nails.

31502374

Facials - Credits: 2

Develops skill in giving skin care services, basic makeup application, eyebrow arching, superfluous hair removal, mask and pack applications, and simple finishing techniques to facial services.

31502375

Salon Operations - Credits: 1

Provides basic business principles necessary to plan and operate a business establishment. Employer-employee relationships, basic record keeping, and time management skills are taught.

31502376

Client Services 1 - Credits: 2

Applies practical techniques of haircutting, styling, color services, and communication skills learned in the classroom with clients. Includes a review of computer software and salon operating techniques. COREQUISITES: 31502364 Shampooing, 31502365 Haircutting 1, 31502369 Hair Color 1, and 31502371 Permanent Wave 1.

31502377

Client Services 2 - Credits: 2

Practice skills learned in the classroom in practice on clients. Hands-on experiences with clients include haircutting, hairstyling, hair coloring, permanent waving, and shampooing. Sales techniques are practiced. Communication with clients is emphasized. PREREQUISITE: 31502376 Client Services 1 and COREQUISITES: 31502368 Hairstyling 2 and Scalp Treatments and 31502370 Hair Color 2.

31502378

Client Services 3 - Credits: 3

Demonstrates quality and speed of skills learned in the classroom on clients. Hands-on experiences with clients include haircutting, hairstyling, hair coloring, permanent waving, manicuring, pedicuring, artificial nails, and chemical relaxing. Emphasis will be on skill mastery to meet employers' needs. COREQUISITES: 31502377 Client Services 2, 31502373 Manicuring and Artificial Nails, and 31502372 Permanent Wave and Chemical Relaxing.

31502379

Client Services 4 - Credits: 3

Demonstrates quality and speed of skills learned in the classroom on clients. Hands-on experiences with clients include haircutting, hairstyling, hair coloring, permanent waving, manicuring, pedicuring, artificial nails, and chemical relaxing. More emphasis will be on skill mastery to meet employers' needs. PREREQUISITE: 31502378 Client Services 3 and COREQUISITE: 31502374 Facials.

31502380

Client Services 5 - Credits: 3

Demonstrates quality and speed of skills learned in the classroom on clients. Hands-on experiences with clients include hair coloring, permanent waving, manicuring, pedicuring, artificial nails, chemical relaxing, facials, makeup, and hair removal. Even more emphasis will be on skill mastery to meet industry standards. COREQUISITE: 31502379 Client Services 4.

Gainful employment information is available at this link: <http://www.witc.edu/pgmpages/barbcos/career.htm>. This information is provided as a federal requirement in an effort to help students make informed decisions related to the costs and potential employment in a chosen field.

Graduate Employment Information

(WITC Graduate Survey Responses 2009-2010; for most recent data, go to [witc.edu](http://www.witc.edu))

Number of graduates	32	Number employed	26	% employed in WITC district	74%
Number of responses	30	Percent employed	93%	Range of yearly salary	\$14,507-\$19,109
Number available for employment	28	Employed in related field	23	Average yearly salary	\$16,203

career vision