WITC Assessment Course
Course Outcome Summary

Course Information
Development Date 6/14/2012

Competencies
1. Examine assessment basics
   You will demonstrate your competence:
   o in a written, oral, or multimedia presentation
   **Your performance will be successful when:**
   o your presentation explains the difference between assessment and evaluation
   o your presentation describes the expectations of assessing in performance-based instruction
   o your presentation identifies the collegewide, program, and course-level assessments you are responsible for conducting
   o your presentation differentiates between direct and indirect assessment strategies
   o your presentation defines and gives examples of authentic assessment
   **Learning Objectives**
   a. Differentiate between assessment and evaluation
   b. Explore assessment in performance-based instruction
   c. Distinguish between institutional, program, and course assessment
   d. Differentiate between direct and indirect measures of assessment
   e. Identify authentic assessment strategies

2. Use authentic assessment strategies
   You will demonstrate your competence:
   o by creating an annotated list of assessment strategies
   **Your performance will be successful when:**
   o your annotated list includes collegewide and program outcomes
   o your annotated list identifies assessment strategies for each collegewide and program outcome
   o your annotated list identifies each assessment strategy as direct or indirect
   o your annotated list identifies authentic assessment strategies
   **Learning Objectives**
   a. Define authentic assessment
   b. Measure learning in the workplace context
   c. Align assessment strategies with desired outcomes.

3. Assess for multiple learning styles
   You will demonstrate your competence:
   o by creating an annotated list of assessment strategies
   o in a written, oral, or multimedia analysis
   **Your performance will be successful when:**
   o your annotated list identifies the learning style addressed for each assessment strategy
   o your analysis describes the variety of your assessment strategies
   o your analysis explains changes you could incorporate to vary your assessment strategies
Learning Objectives
a. Define learning styles
b. Explore the philosophy behind teaching and assessing to multiple learning styles
c. Identify assessment strategies for different learning styles
d. Employ a variety of assessment strategies

4. Demonstrate proficiency in the outcome assessment process
You will demonstrate your competence:
  o by completing the Outcome Analyzer Report
  o by developing collegewide outcome assessments
  o by developing program outcome assessments
Your performance will be successful when:
  o the Outcome Analyzer Report identifies where each outcome is introduced, reinforced, and assessed
  o the Outcome Analyzer Report identifies the assessment tool that will be used to assess all collegewide outcomes and program outcomes
  o the collegewide outcome assessments address all indicators for the outcome(s) they are designed to assess
  o the collegewide outcome assessments meet the designated parameters for each outcome
  o the collegewide outcome assessments are embedded in the content of a program course
  o the program outcome assessments address all indicators for the outcome(s) they are designed to assess

Learning Objectives
a. Identify the faculty role in the assessment process
b. Identify the dean's role in the assessment process
c. Use resources to support the assessment process
d. Distinguish between collegewide and program outcomes
e. Document assessment results

5. Demonstrate proficiency in course assessments
You will demonstrate your competence:
  o by creating an annotated list of assessment strategies for course competencies
  o in a written, oral, or multimedia analysis
Your performance will be successful when:
  o your annotated list includes course competencies you assess
  o your annotated list identifies summative assessment strategies for each course competency
  o your annotated list identifies formative assessment strategies and where/how they will be used
  o your analysis determines if each assessment strategy aligns with the competency and stated performance standard
  o your analysis describes the variety of your assessment strategies
  o your analysis explains how graded and non-graded strategies will be utilized in your course(s)
  o your analysis describes how the grade a student earns reflects proficiency in the course competencies

Learning Objectives
a. Align assessments to course competencies
b. Differentiate between formative and summative assessment
c. Explore the role of graded and non-graded measurement techniques
d. Use a variety of assessment strategies
e. Analyze course points as they contribute to the course grade

6. **Use assessment results to improve student learning**

   **You will demonstrate your competence:**
   - by completing program outcome analysis reports and/or course competency analysis reports

   **Your performance will be successful when:**
   - your reports analyze student performance for each outcome/competency
   - your reports identify strengths and opportunities for each outcome/competency
   - your reports describe strategies that will be implemented to improve student performance
   - your reports describe the results of strategies implemented to improve student performance

**Learning Objectives**

   a. Identify sources of assessment results
   b. Conduct statistical analysis on assessment data
   c. Determine changes needed based on assessment results
   d. Modify instructional design based on assessment data
   e. Document changes made as a result of analysis

7. **Differentiate between Technical Skills Attainment, Program Review, and Collegewide Assessment Initiatives**

   **You will demonstrate your competence:**
   - in a written, oral, or multimedia analysis

   **Your performance will be successful when:**
   - your analysis explains the purpose of each initiative
   - your analysis identifies the contact people for each initiative
   - your analysis identifies the deliverables required for each initiative
   - your analysis identifies the timeline for each initiative

**Learning Objectives**

   a. Examine the Technical Skills Attainment (TSA) process
   b. Examine the Program Review process
   c. Demystify collegewide assessment initiatives