

2018-2021 Strategic Planning Activities/Timeline (Revised 6-29-17)		
What	When	Who
Share Information with Advisory Committees at Fall meetings that will be conducting a survey for strategic planning in February 2018	September 2017	Institutional Effectiveness/Academic Affairs
Environmental Scanning Report	November 2017	Institutional Effectiveness - Research & Data Dept.
SWOT Analysis - Also Review Mission, Vision, Values	December 2017	President's Cabinet
Board Retreat: Update on strategic plan - John share environmental scan and President's Cabinet SWOT analysis outcome	January 2018	WITC Board
Stakeholder Feedback - 4-5 Town Hall Meetings - Online Surveys to staff, students and external stakeholders	February 2018	Institutional Effectiveness, President's Office, Campus Administrators
Develop Strategic Goals & Objectives	Mid-March to Mid-April 2018	QISC, Divisional Leadership, President's Cabinet
Strategic Planning Summit	Late April 2018	Divisional Leadership
Finalize Strategic Goals & Objectives	May 2018	President's Cabinet
Report to College	May 2018	QISC
WITC Board Approval of the 2018-2021 Strategic Goals and MVV		
First reading	June 2018 meeting	WITC Board
Second reading	July 2018 meeting	WITC Board
2018-2021 Strategic Plan Implementation Carry over of 2015-2018 items	July 2018 - June 2021	All WITC Employees
Progress Report on 2018-2021 Strategic Plan to the Board/Stakeholders	July 2018 - June 2021	QISC, PC
Complete 2018-2021 Strategic Plan	June 30, 2021	College