

**WISCONSIN INDIANHEAD TECHNICAL COLLEGE
2012 - 2015 STRATEGIC PLANNING TIMELINE**

(Revised: 2-14-11)

NO.	STRATEGIC PLANNING MAJOR EVENTS	TIMELINE	CHAMPION(S)	Additional Participants	Communication Plan
1.	<p>FORUMS with FORUM DEBRIEFING</p> <p>1) Business, & Industry (Economic Development, Chamber, Foundation, Advisory Committees)</p> <p>2) Employee</p> <p>3) Student</p> <p>4) Community/Education (Education, Elected Officials, Community, retirees)</p> <p>Locations (# of forums):</p> <ul style="list-style-type: none"> - Ashland (4) - Hayward (1) - Ladysmith (1) - New Richmond (4) - Rice Lake (4) - Shell Lake (2) - Superior (4) <p>Materials Needed:</p> <ul style="list-style-type: none"> - Agenda (for QISC vol/Bd) - 4 Paper Qustnrs (B,E,S,C) - 2009 Graduate Survey - 2010 Forum Schedule - (Props/talking pts) 4 Goals, outcomes and accmplshmts; work-in progress; 09-12 Prgrs Rept; 08 themes AQIP actn prjs; - President's Busn Cards - Mission, V, V & Tenets - 6th Ranking Brochure - 6 Flip Charts, markers, sign-in sheets, snacks, refrshmts, pens, WITC tblcloth 	<p>Late September - Mid-November 2010</p> <p style="text-align: center;">COMPLETED</p>	<p>WITC Board (intros) ----- President's Cabinet (co-welcome of Bd Chair and President) ----- QISC Core Traveling Team (facilitating, recording questions, and 30 minute debriefing) ----- Quality Improvement Steering Committee members (attend local forums and participate in 30 minute debriefing)</p>	<p>New: Education, Elected Officials</p>	<p>1. How do we communicate the forums to the stakeholders?</p> <ul style="list-style-type: none"> o Develop a general letter with a bold block in the middle with the special time for the forum/s (don't use an invite) o Follow-up with local phone calls to confirm attendance o Chamber Newsletter – inform them of both B & I and Community forums o Campuses send short news release for community forums only (others are by invitation) o Admin Asst to Pres will send the '08 mailing lists to campus point person o Establish a campus point person (PC agreed it will be the local Administrative Specialist) to locally oversee, communicate the list, and generate the letters – with Campus Admin review <p>2. Communicate Forum Results</p> <ul style="list-style-type: none"> o Web site (set up forum schedule by Aug. 19 inservice and make staff and attendees aware) o Post forum comments (assigned to categories) on Web site within 2-3 days o Post and provide QISC with master of all verbal and written/paper survey comments sorted by category, stakeholder group, and campus o February 23, 2011 Inservice: overview for all, then a break out session)

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2.	STRATEGIC THEMES with REVIEW of MISSION, VISIONS, VALUES, TENETS Develop themes from forums and online feedback; review MVVT	November 29, 2010 December 15, 2010 *2 QISC Mtgs <div style="text-align: center;">COMPLETED</div>	Quality Improvement Steering Committee	Quality Improvement Steering Committee	1. Post draft themes on Web after first meeting 2. Post revised themes on Web after second meeting
3.	STRATEGIC GOALS 2012 - 2015 Develop from Strategic Themes <div style="text-align: center;">COMPLETED</div>	December 15, 2010 QISC Mtg ----- January 4, 11, 18, 2011 PC meetings (as needed) ----- January 31, 2011 QISC Mtg	President's Cabinet	Quality Improvement Steering Committee	
4.	2012 – 2015 STRATEGIC PLANNING PROGRESS REPORT TO THE COLLEGE	January 10, 2011 February 23, 2011 Inservices <div style="text-align: center;">COMPLETED</div>	President's Cabinet ----- Quality Improvement Steering Committee	Quality Improvement Steering Committee	
5.	WITC BOARD APPROVAL OF 2012 – 2015 STRATEGIC GOALS (*2 readings) AND PRESENTATION OF SUGGESTED CHANGES TO THE MVVT	February 21, 2011 March 21, 2011 Board Meetings <div style="text-align: center;">COMPLETED</div>	WITC Board ----- President's Cabinet		
6.	ACTION ITEMS DEVELOPMENT AND PROPOSED TEAM MEMBERS Develop 2012–2015 Action Items	Spring/Summer 2011 (March – May, 2011) *allow a month for divisions <div style="text-align: center;">COMPLETED</div>	President's Cabinet ----- Divisions	Divisional Members to give input on draft action items and proposed team members	
7.	ACTION ITEMS REVIEW Review 2012–2015 Action Items that were developed by divisions and approve proposed teams	September – October 2011 *2 meetings <div style="text-align: center;">COMPLETED</div>	President's Cabinet		

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8.	(DRAFT) STRATEGIC GOALS AND ACTION ITEMS (2012-2015) Present 2012 – 2015 Strategic Plan Action Items and teams to QISC; Identify AQIP Action Projects and team members	November 2011 – February 2012 *2 QISC meetings COMPLETED	President's Cabinet ----- Quality Improvement Steering Committee	Quality Improvement Steering Committee	
9.	2012-2015 STRATEGIC PLAN - OUTCOMES, MEASURES, AND TIMELINES DEVELOPED	February 1, 2012 – April 1, 2012	President's Cabinet ----- Divisions		
10.	2012-2015 STRATEGIC PLAN - OUTCOMES, MEASURES, AND TIMELINES APPROVED BY PRESIDENT'S CABINET	April 1, 2012 – May 1, 2012 *1 – 2 meetings	President's Cabinet		Communicate on/or after May 1, 2012 *Announce and put on the Web site
11.	2012-2015 STRATEGIC PLAN ACTION ITEMS IMPLEMENTED	Ongoing July 1, 2012 - June 30, 2015	All WITC Employees		
12.	PROGRESS ON 2012-2015 STRATEGIC PLAN REPORTED TO BOARD AND STAKEHOLDERS	Ongoing July 1, 2012 - June 30, 2015	President, President's Cabinet, and QISC/EIC		External: <ul style="list-style-type: none"> • County Board Mtgs • Foundation Meetings (Regional and Board) • Future Strategic Planning forums • Advisory Committees Internal: <ul style="list-style-type: none"> • Inservices (interactive, celebration) • Divisional/Staff meetings • Web/Connection