

No.	Input Format (V-verbal, W-written, E-electronic)	Forum Loc (A, H, L, N, R, SL, S; O - online)	2010 Date	Forum Type (Stakeholders: B, E, S, C)	Category (see Key)	<h2>2010 Business and Industry (B & I) Leader Comments/Input</h2> <p>Q1: What future goals of your business might impact WITC? Q2: What education, training, or employee recruitment issues will your business face in accomplishing the goals you listed for the first question? Q3: In your view, how can WITC best serve your business?</p> <p><i>Category Key: 1) Student focused, 2) Partners and External Stakeholders, 3) Staff Support and Development, 4) Leadership/Communication, 5) Planning and Implementation of Continuous Improvement, 6) Other/Unknown</i></p> <p>* signifies that the input received applies to more than one category</p>
1	V	A	9/30	B	1	We need high school students to be ready; they need to have a hands-on experience (experiential learning); we need to kindle their interests at an early age. *
2	V	A	9/30	B	2	We need high school students to be ready; they need to have a hands-on experience (experiential learning); we need to kindle their interests at an early age. *
3	V	A	9/30	B	2	Northern Great Lakes Visitor Center (NGLVC) - wants to work with WITC to provide hands-on ideas for green jobs (wind/solar generation), meet workforce demands, and give students experiential experiences. [Contact Center Director.]
4	V	A	9/30	B	2	Businesses and WITC could be good resources for each other; by communicating the needs and the resources of both groups to each other, we could connect our youth with our business community sooner. *
5	V	A	9/30	B	4	Businesses and WITC could be good resources for each other; by communicating the needs and the resources of both groups to each other, we could connect our youth with our business community sooner. *
6	V	A	9/30	B	1	B & I needs to be able to train people quickly for rapid job changes; we need to be responsive.
7	V	A	9/30	B	1	B & I needs short-term training so people can get back to the workforce.
8	V	A	9/30	B	2	There will be imminent healthcare turnover and WITC was asked not to downsize the health programs.
9	V	A	9/30	B	1	More technology training is needed for healthcare (and all programs). Healthcare will need a lot of technical staff in the next decade -- they are going to need to be technosavy.
10	V	A	9/30	B	1	B & I needs to be able to turn around the technology faster.
11	V	A	9/30	B	1	B & I needs to keep up with current technology; make curriculum changes quickly; the advisory committee process works well.
12	V	A	9/30	B	1	B & I needs skilled learners in: Healthcare, Marketing, Information Systems, and Governmental Accounting.

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13	V	A	9/30	B	1	Northern Lights in Washburn is going to be changing their focus from a skilled nursing home to being a health services to go. Accounting and billing area expertise will be needed; need graduates to be skilled learners and to be willing to keep growing; management area.
14	V	A	9/30	B	1	Nursing graduates need a support system for a year after graduation (they are green and don't have the application skills right away).
15	V	A	9/30	B	1	WITC students need to have the ability to be critical thinkers and problem solvers. They need to have good communication skills.
16	V	A	9/30	B	1	Clinical sites and internships are critical to the training; look at ways to help the clinical sites to soften the burden and make it easier for sites to accept students and give the students the soft skills before they become employees. *
17	V	A	9/30	B	2	Clinical sites and internships are critical to the training; look at ways to help the clinical sites to soften the burden and make it easier for sites to accept students and give the students the soft skills before they become employees. *
18	V	A	9/30	B	1	Healthcare - we need to do something so that the clinical sites have more support for supporting the students. *
19	V	A	9/30	B	2	Healthcare - we need to do something so that the clinical sites have more support for supporting the students. *
20	V	A	9/30	B	1	WITC FOLLOW-UP: Someone from WITC should follow-up with the following on Healthcare clinical site support (Gene Jordan, Judy Wheeler, Todd Reynolds, Becky Mika, Dan Hymans, Kate Siegler, and Esther Pufall). *
21	V	A	9/30	B	2	WITC FOLLOW-UP: Someone from WITC should follow-up with the following on Healthcare clinical site support (Gene Jordan, Judy Wheeler, Todd Reynolds, Becky Mika, Dan Hymans, Kate Siegler, and Esther Pufall). *

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22	V	A	9/30	B	1	We need a program that trains people to mentor students.
23	V	A	9/30	B	1	(Small Businesses) Most Accounting students don't have the experience and need training outside of their program; there needs to be more internships. *
24	V	A	9/30	B	2	(Small Businesses) Most Accounting students don't have the experience and need training outside of their program; there needs to be more internships. *
25	V	A	9/30	B	6	We really appreciate WITC and the facility; our staff do an excellent job.
26	V	A	9/30	B	1	Federal governments and agencies will have huge retirements and are looking for students with applied Science, purchasing, etc.
27	V	A	9/30	B	2	How do businesses know who to contact if they have projects or items appropriate for experiential learning? *
28	V	A	9/30	B	4	How do businesses know who to contact if they have projects or items appropriate for experiential learning? *
29	V	A	9/30	B	1	There needs to be student mentoring opportunities for K-12 students (use NGLVC to facilitate). Utilize retirees.
30	V	A	9/30	B	1	Graduate soft skills are really lacking; however, this could be related to the generation. We need to continue to develop infusing core abilities (including spelling) and workplace skills into our coursework.
31	V	A	9/30	B	4	We need to sell people and parents about WITC and that students don't always need a 4 year degree; we need skilled people with hands-on training.
32	V	A	9/30	B	1	Marine Tech certification training is needed. One company is sending their techs to another technical college since WITC doesn't offer it. We need to develop our faculty to become trained to be able to provide industry certification for Marine Techs, etc.

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33	V	A	9/30	B	4	Students need to hear the WITC message via the technology we use (YouTube, Facebook, etc.). It was suggested that we make testimonial video podcasts from businesses targeting the region to get the message out (for students and parents). Communicate the effectiveness of a "2-year degree" (perceived positive) instead of "technical" (perceived negative). Continue to use social networking.
34	V	A	9/30	B	4	A parent (whose 3 older children went to 4 yr college) wanted to say that the 2 year technical college is so important and we need to get the message out about what the careers pay. We need for them to be aware of the options and the economic impact; helping teachers understand what tools are available to them; also help the guidance counselors understand this information.
35	V	A	9/30	B	4	Communicate about transferring credits from a 2-yr degree to a 4-yr degree; articulation.
36	V	A	9/30	B	1	Health training is needed that we don't offer. An additional form of education might be needed. Lifelong learning in the healthcare industry is needed. Is this a Continuing Education opportunity? *
37	V	A	9/30	B	2	Health training is needed that we don't offer. An additional form of education might be needed. Lifelong learning in the healthcare industry is needed. Is this a Continuing Education opportunity? *
38	V	A	9/30	B	2	Keep the idea of "laddering" going from the K-12 system, to the technical college, and then to the 4 year colleges. *
39	V	A	9/30	B	5	Keep the idea of "laddering" going from the K-12 system, to the technical college, and then to the 4 year colleges. *