

No.	Input Format (V-verbal, W-written, E-electronic)	Forum Loc (A, H, L, N, R, SL, S; O - online)	2010 Date	Forum Type (Stakeholders: B, E, S, C)	Category (see Key)	<h2>2010 Business and Industry (B & I) Leader Comments/Input</h2> <p>Q1: What future goals of your business might impact WITC? Q2: What education, training, or employee recruitment issues will your business face in accomplishing the goals you listed for the first question? Q3: In your view, how can WITC best serve your business?</p> <p><i>Category Key: 1) Student focused, 2) Partners and External Stakeholders, 3) Staff Support and Development, 4) Leadership/Communication, 5) Planning and Implementation of Continuous Improvement, 6) Other/Unknown</i></p> <p>* signifies that the input received applies to more than one category</p>
1	V	R	10/14	B	1	(Law Enforcement) WITC is putting out a large pool of graduates for a limited number of positions in Rice Lake. There is a frustration level that there are too many graduates for the limited number of jobs available. This trend of limited jobs will continue with current budgets.
2	V	R	10/14	B	1	A gentleman from the Educational Opportunity Center (EOC) program (covers 10 counties), who works with the jail and also the head start program, stated that the application fee and placement test costs are a concern. He noted that all of our competitors waive the fees when those people are considered "poor". When high school students are parents, they are poor. CVTC has a form they give to students for the agencies to decide if the applicant is "poor" and should get the fees waived. [The WITC Foundation will put "Application Fee and Test Fee Waivers" on their list to look at in the future.]
3	V	R	10/14	B	1	A lady from Lakeview Medical Center food service would love to see WITC run a couple of all-day workshops in the spring (like what Margaret Forrester did) to learn how to use knives appropriately and cooking terms. Advanced training and professional food skills are needed. She noted that she could also hire a professional chef.
4	V	R	10/14	B	5	The Administrator from Lakeview Medical Center noted that they will be moving to a large non-smoking campus and won't accommodate staff who smoke (their staff will have to leave the campus to smoke). The request was for WITC to impress upon our health-related students not to smoke so that when Lakeview Medical Center hires them they don't have to deal with the smoking issue. It was noted that our nursing students are seen smoking outside of WITC (in their scrubs). [WITC needs to impress upon our health occupations students not to smoke; especially if it will affect their future employment.] [This should be considered for all students/programs].
5	V	R	10/14	B	1	A representative from a steel company asked if WITC has given our students a chance to do on-the-job training (for a week or two) for trades programs. It was suggested that WITC give students an opportunity to see the broad range of what they can do (including management). [Internships] *

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6	V	R	10/14	B	2	A representative from a steel company asked if WITC has given our students a chance to do on-the-job training (for a week or two) for trades programs. It was suggested that WITC give students an opportunity to see the broad range of what they can do (including management). [Internships] *
7	V	R	10/14	B	1	Can WITC prepare students about how to develop and run their own business; possibly providing a business certificate for trades programs after graduation. WITC needs to let students know their options up front. *
8	V	R	10/14	B	4	Can WITC prepare students about how to develop and run their own business; possibly providing a business certificate for trades programs after graduation. WITC needs to let students know their options up front. *
9	V	R	10/14	B	5	Can WITC prepare students about how to develop and run their own business; possibly providing a business certificate for trades programs after graduation. WITC needs to let students know their options up front. *
10	V	R	10/14	B	1	A Rice Lake Weighing Systems representative would like to see students get some experience working in their field; this helps the business by providing them with capacity. *
11	V	R	10/14	B	2	A Rice Lake Weighing Systems representative would like to see students get some experience working in their field; this helps the business by providing them with capacity. *
12	V	R	10/14	B	1	What percentage of WITC placement is out of the area? It would be nice to keep talent in our area.
13	V	R	10/14	B	4	A representative from Chequamegon Communications in Cable noted that they don't see the number of applicants from WITC or other schools for job openings (IT and Office jobs). He asked if there was a way to get students to apply. (It was noted that WITC has Tech Connect, Interview Day, Mock Interviews with organizations, Rural America, and other ways to connect with WITC students.) Partner with businesses to keep job awareness out in front. [Marketing for Telecommunications placement in Northern Wisconsin communities.]
14	V	R	10/14	B	2	A male stated that when he was in high school he didn't know anything about WITC and asked if that has changed? [Awareness of WITC programs with high schools] *

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16	V	R	10/14	B	1	In our country we steer our students to a higher education whether they want to go or not. This is a cultural dilemma that needs to be fixed. [WITC needs to get the message out earlier to K-12 and parents.] *
17	V	R	10/14	B	4	In our country we steer our students to a higher education whether they want to go or not. This is a cultural dilemma that needs to be fixed. [WITC needs to get the message out earlier to K-12 and parents.] *
18	V	R	10/14	B	2	A USDA Farm Services representative noted that it's surprising that there is a lack of knowledge of our farm management programs when they come to USDA Farm Services first. [Marketing Farm Business programs.] *
19	V	R	10/14	B	4	A USDA Farm Services representative noted that it's surprising that there is a lack of knowledge of our farm management programs when they come to USDA Farm Services first. [Marketing Farm Business programs.] *
20	V	R	10/14	B	1	Do we market for reading, writing, and math for people who have slipped through the cracks? [Unprepared learner - basic skills] *
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23	V	R	10/14	B	5	A Rice Lake Utilities representative noted that they hear a lot about the need to produce more renewable energy. What are the WITC campuses thinking about relative to training people for renewable energy jobs as it relates to the "clean energy jobs act"? What comments do we get from students about this? It was suggested that WITC needs to look at the raw resource as we are not in the high wind areas where we can put up the wind farms. Biofuel generation was suggested as an area for WITC to look at. It was noted that there is a cost associated with getting a clean environment.

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24	V	R	10/14	B	1	A Jennie-O Turkey Store representative noted that Network Specialist graduates understand technology but not how to use it (ex. basic printer repair and networking). They don't understand the foundation of how or why the process works.
25	V	R	10/14	B	1	A Parker Hannifin representative from Chetek hires WITC machinists; however, they are looking for more machinists. They have used Tech Connect; however, she feels that she is promoting WITC alone. Her company has a need to train future machinists but they need some leadership in their facility. Can we partner so that WITC has a presence at Parker with literature or by having someone to their facility to inform their employees about how to search for courses, articulation agreements, transfer credits, and to talk about how easy it is to enroll, etc. *
26	V	R	10/14	B	2	A Parker Hannifin representative from Chetek hires WITC machinists; however, they are looking for more machinists. They have used Tech Connect; however, she feels that she is promoting WITC alone. Her company has a need to train future machinists but they need some leadership in their facility. Can we partner so that WITC has a presence at Parker with literature or by having someone to their facility to inform their employees about how to search for courses, articulation agreements, transfer credits, and to talk about how easy it is to enroll, etc. *
27	V	R	10/14	B	4	A Parker Hannifin representative from Chetek hires WITC machinists; however, they are looking for more machinists. They have used Tech Connect; however, she feels that she is promoting WITC alone. Her company has a need to train future machinists but they need some leadership in their facility. Can we partner so that WITC has a presence at Parker with literature or by having someone to their facility to inform their employees about how to search for courses, articulation agreements, transfer credits, and to talk about how easy it is to enroll, etc. *