

# Reasons for Attending WITC

Graduates indicated their primary reason for attending WITC in response to Question Two of the survey. Of the 1,337 graduates who responded, 551 (41%) selected “preparation for getting a job” as the primary reason and 238 (18%) selected “preparation for further education.” Two hundred twenty-five (225) graduates, or 17%, indicated “career change” and 181 graduates (14%) selected “improvement of



existing job skills”. One hundred seven (107) graduates or 8%, indicated “personal interest” and 35 or 3%, attended WITC for “other” reasons.

Primary reasons for enrolling at WITC can be found by campus in Table IV below. Responses regarding educational intent by instructional division, degree level, and campus are provided in the charts found in Appendix E.

Table IV  
Primary Reasons for Enrolling at WITC by Campus

	Ashland		New Richmond		Rice Lake		Superior		Total	
	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage
Preparation for Employment	54	41%	135	38%	212	39%	150	51%	551	41%
Career Change	23	17%	61	17%	96	17%	45	15%	225	17%
Improve Existing Job Skills	18	14%	46	13%	96	17%	21	7%	181	14%
Prepare for Further Education	14	11%	74	21%	88	16%	62	21%	238	18%
Personal Interest	17	13%	36	10%	42	8%	12	4%	107	8%
Other	7	5%	7	2%	17	3%	4	1%	35	3%