

## Reasons for Attending WITC

Graduates indicated their primary reason for attending WITC in response to Question Two of the survey. Of the 1,333 graduates who responded, 484 (36%) selected “preparation for getting a job” as the primary reason and 309 (23%) selected “preparation for further education.” Two hundred seventy-four (274) graduates, or 21%, indicated “career change” and 146 graduates (11%) selected “improvement of existing job skills”.



Seventy-eight (78) graduates or 6%, indicated “personal interest” and 42 or 3%, attended WITC for “other” reasons.

Primary reasons for enrolling at WITC can be found by campus in Table IV below. Responses regarding educational intent by instructional division, degree level, and campus are provided in the charts found in Appendix E.

Table IV  
Primary Reasons for Enrolling at WITC by Campus

	Ashland		New Richmond		Rice Lake		Superior		Total	
	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage
Preparation for Employment	45	39%	125	36%	191	33%	123	41%	484	36%
Career Change	22	19%	66	19%	127	22%	59	20%	274	21%
Improve Existing Job Skills	11	10%	35	10%	81	14%	19	6%	146	11%
Prepare for Further Education	18	16%	88	26%	119	21%	84	28%	309	23%
Personal Interest	15	13%	17	5%	37	6%	9	3%	78	6%
Other	3	3%	14	4%	19	3%	6	2%	42	3%