OVERVIEW

Introduction

The Longitudinal Follow-Up Survey is conducted once every four years to gather data regarding the activities and perceptions of students five years after their graduation from WITC.

The primary objective of this survey is to examine the changes in selected characteristics, employment, and educational circumstances five years after graduation to assist in planning, marketing, and evaluating WITC programs. The information in this document may be useful to help students in making career choices, to assist instructors in determining the effectiveness of teaching, and to ascertain the need for revision in various program curricula.

Methodology

In the spring of 2011, a list was generated of 2005-06 graduates as recorded in that year’s six-month follow-up study. Graduate responses were obtained through four first-class mailings conducted in May-September, which were initiated from the Administrative Office. A copy of the questionnaire used can be found in Appendix A.
Summary of Responses

Of the 1,608 graduates included in the study, responses were obtained from 573 individuals for a response rate of 36 percent. Figure 1 below indicates the number of graduates surveyed from each campus as well as the number responding. Included in the survey were 156 graduates from Ashland, 401 from New Richmond, 601 from Rice Lake and 450 from Superior. Response rates by campus were Ashland – 41%, New Richmond – 36%, Rice Lake – 38%, and Superior – 30%.

Figure 1
Number of Graduates Surveyed and Number Responding by Campus