

Mission, Vision, Values, and Tenets

WITC is on an innovative journey to enhance and promote our mission of “Learning First.” All policies, procedures, and structures will be aligned with Learning College tenets and the college’s Mission, Vision, and Values.

Mission

Learning First

Learning is our passion. As Northwest Wisconsin’s leader in technical education, WITC creates dynamic opportunities for career preparation and personal effectiveness. We are committed to making each and every experience with us meaningful and professional.

Vision

An Innovative Journey

Education is a lifelong journey of learning and discovery. We embrace innovative theories, techniques, and technologies to ensure success in a changing world.

Empowerment

We value an engaging and supportive environment that inspires learners to achieve their personal and professional goals.

Excellence

We value high quality training, professional development, and customer service in a dynamic learning environment.

Innovation

We value flexible delivery options and embrace the latest theories and technologies to meet individual learners’ needs.

Integrity

We value honesty, accountability, and diversity in an open and ethical environment.

Collaboration

We value partnerships that enhance learning, promote economic development, and improve quality of life.

The college will apply these Learning College Tenets to continuously improve our programming and services:

Quality and continuous improvement are expected in all aspects of the college

Learning environments are created and nurtured to maximize personal success

Decision-making is collaborative and research based

Risk-taking is encouraged

Students and staff are both teachers and learners

Diversity is respected and embraced

Dialogue takes place in a safe, open, empathetic, and respectful environment

Leadership is based on talent and vision

All individuals are valued

