



Business Management - General Emphasis Pathway

EXPERIENCE. SUCCESS. ONE STACKABLE CREDENTIAL AT A TIME.

Career Pathways are an innovative model that connects progressive levels of education allowing you to build upon your education in increments. Along the way you develop job skills, have potential for higher earnings, and become more marketable to employers. WITC also has support services available to help you along the pathway, including Study Skills, Employment Services, Accommodations, Financial Aid, and others.



*Combination of Online, Your Choice, In person, and Web Conferencing Instruction. Select courses are available at the WITC Outreach Centers. Please contact your local campus for specifics.



If you have completed previous credits that transfer into the more advanced program, your costs may be less. Please speak with WITC staff if you have questions on how costs are determined. Tuition is an estimate and does not include any miscellaneous fees for various courses, tools, books, supplies or uniforms. Program book costs are in addition to tuition and fees and vary depending on course selection and where the books are purchased or rented.

**Wage and employment data is compiled from the 2019 WITC Graduate Follow-Up Report for the Business Management - General Emphasis program. The wage data presented for the Customer Service Manager was reviewed with the advisory committee and is in alignment with Emsi Q1 2020 data and Wisnomy 2018 data for the assigned SOC Code. Educational decisions should not be entirely based on the wage data presented as wages are subject to error and sampling bias. Some people may be hired at a lower or higher starting wage than what is reported here. Annual salaries are based on a 40 hour work week over 52 weeks (2080 hours).



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PATHWAYS TO WITC:

START COLLEGE IN HIGH SCHOOL

Take dual credit or advanced standing courses in high school. To find out what courses are available at your high school, go to: WITC .EDU and enter "Dual Credit" in the search button. Click on your high school. Additional opportunities may be available through AP courses, ITV Programming, or High School Academies.

ACADEMIC SUPPORT CENTER

Basic Education Courses: Basic Education Communication, Basic Education Reading, Basic Education Math

General Studies Courses: Writing Foundations, Reading Foundations, Math Foundations

Additional Academic Support Services Include: GED/HSED Preparation, Study Skills Strategies, Test Taking Strategies, Peer Tutoring, Personal Readiness, Career Exploration, (ELL) English Language Learner, Computer Literacy

CREDIT FOR PRIOR LEARNING

National Exams (AP, CLEP, DSST, IB) or Industry Credentials

Work/Life Learning, Challenge Exams, Military, Credit from Other Colleges

For specifics on Credit for Prior Learning

Options, please go to WITC .EDU and enter "Credit for Prior Learning" in the search button

Getting Started is Simple:

Associate Degree or Technical Diploma (Full or Part-Time):

- Apply Online at witic.edu/apply
- Schedule and Attend an Admissions Meeting

Take one class: Register during Open Enrollment (no application required). Depending upon the course, you may be required to assess or submit other eligible college entrance scores.

Certificate: Apply (no fee) and Register for courses

Reasonable accommodations for persons with disabilities will be made to ensure access to academic programs, activities, services and employment in accordance with Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act (ADA), Amendments Act of 2008 (ADAA). For more details and to contact an Accommodations Specialist go online: WWW.WITC.EDU/stusvcs/disability.htm

Class Formats Offered

To view specific class times within the programs:

1. Go to WWW.WITC.EDU
2. Click on "Find a Class" on the top of the webpage
3. Search for courses.

Not all classes within this program are available in every format offered at WITC.

Upcoming Start Dates

FALL 2020: August 24, 2020

SPRING 2021: January 18, 2021

FALL 2021: August 23, 2021

SPRING 2022: January 17, 2022

Financial Assistance

Financial Aid (FAFSA stands for Free Application for Federal Student Aid, including loans, grants, and workstudy): www.fafsa.ed.gov

WITC Scholarships: WWW.WITC.EDU; enter "scholarships" in the search button

WITC Promise Scholarship: Tuition assistance for qualifying high school graduates

2020-2021 Cost Per Credit

(WI and MN Residents) \$153/credit. (plus books and supplies)

Online courses are an additional \$10/credit

Contact a WITC Admissions Advisor and Get Started:

Ashland: 800.243.9482 extension 3195

New Richmond: 800.243.9482 extension 4339

Rice Lake: 800.243.9482 extension 5220

Superior: 800.243.9482 extension 6243

E-mail: admissionadvisors@WITC.EDU

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Experience. Success.

Please call **800.243.9482** or email:
admissionadvisors@WITC.EDU
to speak with an Admissions Advisor
to get started