

Northwest Wisconsin Career Prep Consortium

October 4, 2016

WITC-Superior

Conference Center Room C108

9:00 am to 2:30 pm

Minutes

9:00 - Welcome and Introductions

Members present: Brad Gingras, Jeffery Muse, Melisa Hansen, Liz Pizzi, John Will, Cindy King, Jen Siem (recorder), Jeanne Germain, Dede Maki, Stephanie Erdmann, Brenda Kretzschmar, Christy Roshell, Andy Eaton, Heidi Wolbert

9:15 – Career Prep Grant Activities Update

- ▶ Director, Career Prep & K12 Relations Update – Jeanne
 - Jeanne shared that she's met with 34 administrators in the district. She said that it has been interesting because most administrators are not involved in articulation and she has spent much time teaching about articulation. Administrators are very interested in these programs, especially offering them in a cost-effective way. Her winter project will be to look at short-term programs and how they can be turned into academies for high schools. Jeanne shared the changes to the transcribed credit process for this year. She also shared that a cross-functional team will be meeting on transcribed credit to look at a workflow process. A team will also be meeting to review/improve the process for academies.
- ▶ Educator/Counselor Externships – Brenda, Jeanne
 - Brenda shared that WITC & CESA partner each year to offer educator externships and counselor externships. One of the employers shared the information in their local newspaper. Jeanne shared that occupational experience is a hurdle that high school teachers have, and the externships are a way to overcome that hurdle.
- ▶ Facilitating the Future (FTF) Summer 2016 – Brenda
 - This year, FTF was offered in three different locations (Ashland, New Richmond, Rice Lake). Participation came from 23 school districts and all 5 WITC sites (Ashland, New Richmond, Rice Lake, Superior, and Shell Lake). The participating schools from each district are listed below.

- CESA #11 District Schools: Amery, Barron, Clayton, Ellsworth, Glenwood City, Prescott, Prairie Farm, Rice Lake, Shell Lake, Somerset, St. Croix Falls, St. Croix Central, Unity, Webster
- CESA #12 District Schools: Hayward, Maple Northwestern, Mellen
- CESA #10 District Schools: Cadott, Ladysmith
- CESA #9 District School: Rhinelander
- CESA #2 District School: Sun Prairie
- CESA #1 District School: West Allis
- The plan is to continue next year, but with a different focus.
- Jeanne shared that teachers that were licensed prior to 2004 need to obtain 6 credits. WITC credits will count as long as they are relevant to the teacher's subject area and/or the DPI teacher standards.
- Summer Welding Academy – Liz
 - Liz shared that Workforce Resource pays students an hourly wage, uniforms, and other tools/supplies for this academy, and it is a wonderful opportunity offered to students.
- Dual Credit Agreements & Dual Credit Day – Jen
 - Jen shared the following information:
 - WITC currently has agreements with 44 schools, 43 of which are in WITC's district. The Career Prep Team is currently working on agreements for the 2016-17 school year. Renewing agreements in the past few years has been a bit of a struggle due to high school teachers switching schools. We foresee offering approximately 190 transcribed credit courses this year and have received about 600 registrations from high school students so far this year.
 - Jeanne also shared information regarding the High School Relations Report, which the Career Prep Team will mail to districts in the next couple of months.
- ACP Updates – Brenda, Jim/Andy
 - Andy shared information on grades 6-12. CESA 11 & 12 have been providing workshops for their schools with their district and at FTF. These programs need to be implemented one year from now. An advanced workshop will be offered in December. Part of the process is to create a portfolio within the Career Cruising software (provided to school districts free of charge). In March or April, they will be working on an Education for Employment program. The schools are identifying every student, every year activities, which allows educators to identify gaps in the process. Heidi Wolbert shared that at Superior High School, each senior student is required to complete a senior project, which is, in many cases, a job shadow.
- Career Days/Events – Dede
 - Dede shared information regarding campus events and the navigation to this information on WITC's Web site (<http://www.witc.edu/highschool/events.htm>)
- Grant Monitoring Report – Jeanne

- Jeanne shared the final grant evaluation from last year. The grant can no longer pay for food or giveaways (unless integral parts of the agenda). Transportation costs can still be covered by the grant. Jeanne shared highlights from the final grant evaluation.

10:15 – Break

10:30 – Tour Newly Remodeled Superior Campus – Cindy Miller

11:00 – WTCS Career Prep Update – Jeanne

Jeanne shared the following hot topics from the WTCS Career Prep Meeting

- Unwritten agreements regarding staying within your own assigned school districts. The exception to that rule is if the district wants to articulate a program that college does not offer.
- Virtual school offerings are generally traditionally online offerings; now they are opening DCA (a CTE-focused online school). They had the idea that they would articulate courses while still using their own curriculum. We support the intention, but making it a reality will be a challenge.

11:15 – WITC Career Pathways Update – Christy

Christy explained the career pathway handout and showed the video at the following link: <http://staging.witc.edu/academics/career-pathways.htm>, which explains Career Pathways.

11:45 – Lunch

12:30 – High School Academy Updates – Jeanne

WITC is looking at taking the first level of pathways and turning them into academies for high schools. Many times, the credentialing requirements are a hurdle. For the Welding Academy at New Richmond, we were fortunate that the high school teacher met the credential. Seven graduates of the academy are currently enrolled in the welding courses in the WITC Welding program. WITC is currently in conversations about how the academy is run and will be tweaking the way things are done. Jeanne shared information regarding the Broadband Academy. She also shared that statistics show that students who have taken articulated courses in high school are much more successful in college. Jeanne also shared information regarding the Construction Essentials Academy at Clayton High School. They are currently contracted with WITC to have the math course taught to high school students via ITV. Jeanne shared that these are opportunities to guide students into a career. There are currently two districts that are very likely to do this program next year and a few others that are considering this.

1:30 – Agency Updates

Heidi Wolbert shared information on Superior High School's school-to-work program, which increased from 4 students, last year, to 16 students, this year. She also shared

information on their brand new online school program. Superior High School just implemented a new plan for counselors (ACP) and has been doing a lot of networking for CTE programs. Superior is continuing with their transcribed credit offerings, which includes certificate credentials, if students take the correct courses (including a bridge course). Superior School district passed a referendum, to be complete the fall of 2018.

Andy Eaton shared that, in addition to working on ACP, CESA #12 is working on Ed for Enrollment. He will be working on the reauthorization of the Carl Perkins Grant so that schools can maximize the funds they are receiving through the grant. They are working to increase the technical incentive grant for schools in their district. They are also working on increasing the programs of study in the high schools.

Christy Roshell shared that she is meeting with Workforce to collaborate more seamlessly.

Brenda Kretzschmar shared that she is meeting on Perkins next week regarding programs of study. Instructors are able to curate their curriculum online. She has been busy with youth apprenticeship to provide students with opportunities in the northern region. They are also looking at ways to keep the programs sustainable in the future.

Stephanie Erdmann shared that she is working with the Career Prep Team to improve the articulation process. The Business Division has started to include information on articulation at the business advisory meetings. The business division has the opportunity to offer short-term certificates to market to high school students. The Business Division is researching the following certificates: Social Media, Marketing Management, Tax Preparer, and Agribusiness.

Dede Maki shared that Student Services is gearing up to take applications for fall of 2017. WITC is changing some of the admissions process to go to a course placement model instead of a program placement model.

Cindy King shared that WITC recently finished needs assessment for program expansion to New Richmond. WITC is putting together a comprehensive needs assessment for health programs. The surveys are ready to go and the hope is to mail those out in the next few weeks. There is a cross-functional admissions model meeting next week; this meeting will also be looking at expanding programming opportunities. The program requirements will be reducing in the area of general studies because studies have shown that this allows for more success with students.

John Will shared that a 5-year longitudinal study showed that 98 percent of WITC graduates were employed after 5 years, most in areas related to their program of study. Graduates received an average wage increase of 54 percent after 5 years. He also shared that WITC now has an agreement with Nicolet for a general studies program to transfer. WITC is working with assisting in teacher education credentialing. Information was shared on our apprenticeship programs. WITC has seen the largest increase in apprenticeships in the state.

Liz Pizzi shared information regarding the Focusing on Academies (Learn and Earn) program, which allows individuals to earn credentials. Individuals are training in the morning and working in the afternoons. They are working on offering two intro courses to introduce individuals to types of jobs. She will be presenting at CESA #11 on November 8. They just received an independent living grant for foster children, now out of care. The grant is to help provide a support system for these individuals.

Melisa Hansen shared that the Hudson School District passed a referendum; they are currently working with architects to work on the additions/renovation. There will be a sports stadium included. The building will look very similar on the outside, but very different on the inside. The project is scheduled to be completed by fall of 2019. Melisa also shared that Hudson has been experiencing a lot of movement in business teachers. Additionally, she shared that Project Lead the Way brought in the second course. She also share the following upcoming event: Wisconsin Women's Council, Women's Manufacturing Event, Women in STEM Event in February, and Job Fair for Youth Apprenticeship.

Jeffery Muse shared that they just completed the Rescue Divas program, to expose middle school girls to paramedic/EMT programs. He also shared that he recently attended a conference with DWD at UW-Superior. He has a meeting again in Superior tomorrow regarding the WIB Youth Committee; they are excited about plans to involve young students.

Brad Gingras shared that he is now the director of the health education center, which helps to get individuals involved in health industry careers. There will be many discussions happening soon regarding collaborating with other entities to help move projects forward. He is covering 11 counties in Northwest Wisconsin (similar to WITC's district).

2:20 – Next meeting dates

The next meeting will take place on January 12 via ITV. Jeanne shared that she will be asking the consortium members to complete a survey asking for feedback (this will be sent along with the minutes).

2:30 - Adjourn