

Wisconsin Indianhead Technical College
Board Forward Proceedings
December 16, 2013

The Board Forward meeting of the Wisconsin Indianhead Technical College Board was held on Monday, December 16, 2013, following the regular meeting at the WITC-Rice Lake Campus, located at 1900 College Drive, Rice Lake, WI 54868. The theme of the Board Forward meeting was WITC's Strategic Partnerships.

1. CALL TO ORDER/ROLL CALL

Chairperson, Morrie Veilleux, called the meeting to order at 12:45 p.m. with the following Board members present: James Beistle, Chris Fitzgerald, Brett Gerber, Lorraine C. Laberee, David Minor, Jean Serum, Morrie Veilleux, and Eileen Yeakley. *Aimee Curtis was unable to attend this meeting.*

The following WITC employees were also in attendance during this meeting: Steve Bitzer, Bonny Copenhaver, Randy Deli, Craig Fowler, Ellen Riely Hauser, Joe Huftel, Cindy King, Bob Meyer, Kim Olson, and Mary Ann Pebler. S. Mark Tyler of OEM Fabricators, Inc. was also present. Mark Hanson of Bosch Packaging Technology, Inc., was unable to attend the meeting due to weather conditions.

2. OPEN MEETING STATEMENT

Chairperson, Morrie Veilleux, read the open-meeting statement: The December 16, 2013, Board Forward meeting of the Wisconsin Indianhead Technical College Board, and all other meetings of this Board, are open to the public and in compliance with state statutes. Notice of the meeting was sent to the press on December 13 in an attempt to make the general public of Wisconsin aware of the time, place, and agenda of the meeting."

3. PRESENTATION OF COLLEGE PARTNERSHIP BEST PRACTICES

A. OEM FABRICATORS/BALDWIN-WOODVILLE PARTNERSHIP

S. Mark Tyler, CEO of OEM Fabricators and WTCS Board member, provided a PowerPoint presentation at the meeting to highlight this partnership. He talked about what OEM, WITC, and students are looking at getting out of the partnership, as well as funding opportunities that might help with this partnership. A curriculum checklist and work plan were provided in the Board materials.

A question was raised about the possibility of waiving the application fee for students. It was noted that there is a process for students to apply for a waiver of the fee if they are unable to pay the fee. Mr. Fitzgerald requested that this topic be put on a future Board agenda (next month or in the future). Mr. Tyler would like to see students pre-register or that there be open registration before registration is opened to the public. Ms. King

noted that our Career Specialists went to Baldwin–Woodville at the end of October to talk to students to see if they were interested in the program. Only six students are enrolled in this program and Mr. Tyler stated that inaccurate perceptions are a barrier and need to be dispelled.

B. BOSCH APPRENTICESHIPS

In Mr. Hanson's absence due to weather conditions, Randy Deli, Divisional Dean – Trade/Technical, Agriculture and Apprenticeship talked about the Bosch Apprenticeships partnership with WITC. A PowerPoint and other supporting materials were provided in the Board materials.

C. MANUFACTURERS REVEALED

Dave Minor, CEO of Superior's Chamber of Commerce and WITC Board member, talked about the Manufacturer's Revealed event that was co-hosted by WITC and the Superior Chamber of Commerce at WITC–Superior on October 2, 2013. There were over 250 people in attendance at this event to learn about WITC programs and Superior manufacturers. People who attended the event are now going out and telling others about it. Two videos were shared at the Board meeting; however, the following link was provided to all videos that showcase various manufacturers in Superior:
<https://ensemble.cesa10.k12.wi.us/app/sites/index.aspx?destinationID=7JUbuQOzTUK4V7VZHIRGcw>

Mr. Minor would like to see this event held on the same Wednesday evening in October at all WITC locations. He believes we can have a huge impact on our community and it would be great to highlight what each community does. Mr. Minor is willing to talk to the other Chambers about this event. He would like to have displays from the other campuses at each campus event to show what they too have to offer (show what is in the community and that we are one College).

Manufacturing coloring books will be introduced to all elementary students in Superior. The idea is to lay the ground work over 5 years so that by the time these students get to the middle school (6th, 7th, 8th grades) they already have the mindset of the programs that are available. A "tool kit" is being put together for the faculty. The Chamber's Foundation will then pay for the school bus and the snacks to get the students to that tour location. Superior's K–12 faculty are willing to help write the curriculum. Mr. Minor asked President Meyer about getting started and how we can make this happen. President Meyer would like to start working on this now. He would like the President's Cabinet to discuss this and determine who should be involved (maybe a team at every WITC location could work with Mr. Minor); and/or maybe a meeting is needed with the Chambers. President Meyer thanked Mr. Minor for seeing this event through. He would like this item included under the President's Board report in January.

D. NEW HIGH SCHOOL RELATIONS MECHANISM

Steve Bitzer, Vice President, Student Affairs and Ashland Campus Administrator, presented on a new high school relations mechanism. A WITC High School Relations Committee was created for the purpose of increasing enrollment direct from high school. The first meeting of this committee is scheduled in January to set the timeline and goals. Supporting materials were provided in the Board materials.

President Meyer provided a handout on WTCS Performance-Based Funding Framework Measurement Areas, WTCS Stakeholder Input, and a list of new categories for the 2014-2015 competitive grants. We are having a lot of internal discussions to understand how our funding is changing. Mr. Minor would like to see this on the agenda on a monthly basis about where we are on this and what is happening. President Meyer offered to put a standing line item in his President's report and will provide an update if he has one.

E. DISCUSSION

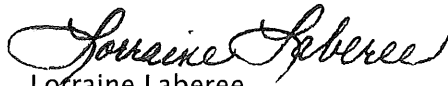
President Meyer thanked Mr. Tyler for taking the time to talk to the Board. He thanked the Board for attending this meeting to listen to what we are doing. He thanked the staff who attended today.

4. MEETING EVALUATION/ADJOURNMENT

PLUS +	DELTA ^
+ Appreciated all of the reports + WITC/Chamber partnership program + Mark Tyler presentation + Excellent presentations, information, and discussion + Now next steps - how will Board position itself for future	^ None

James Beistle moved, seconded by Jean Serum, to adjourn the meeting. The meeting adjourned at 3:09 p.m.

Respectfully submitted,



Lorraine Laberee
Board Secretary

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