

Mission

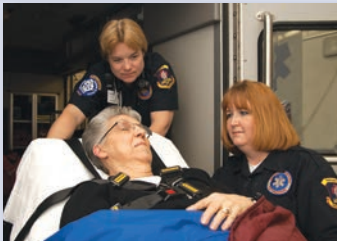
Learning First

Learning is our passion. As Northwest Wisconsin's leader in technical education, WITC creates dynamic opportunities for career preparation and personal effectiveness. We are committed to making each and every experience with us meaningful and professional.

Vision

An Innovative Journey

Education is a lifelong journey of learning and discovery. We embrace innovative theories, techniques, and technologies to ensure success in a changing world.



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WITC is an Equal Opportunity/Access Employer and Educator.

8.15.12

Strategic Goals 2012-2015

Wisconsin Indianhead Technical College



Experience. Success.



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STRATEGIC GOALS 2012-2015

GOAL 1 (Student Focused): Provide Support and Opportunities for Student Learning and Success

Objectives:

1. Enhance and Improve Online Learning [AA]
2. Enhance, Improve, Integrate, and Implement Student Learning Assessment (Program, Course, and Collegewide Level) [AA]
3. Expand and Enhance Program Viability [AA]
4. Improve Student Learning Environment Classroom/Facilities [AA]
5. Review and Define Academic Placement [AA]
6. Enhance, Expand, and Diversify International Education [AA]
7. Expand and Enhance Academic Support (e.g. Learning Commons, Tutoring) [AA]
8. Implement and Enhance Accelerating Opportunities [AA]
9. Expand Academic Advising Model [AA]
10. Establish Academic Affairs Benchmarking Measure Completion [AA]
11. Expand and Enhance Programming Design and Mix [AA]
12. Increase Academic Support [BS]
13. Expand Opportunities to Support Student Learning [CE]
14. Improve Opportunities for Student Learning and Support at our Outreach Centers [CE]
15. Expand and Enhance Student Access to Resources Needed to be Successful [IT]
16. Expand the Preparedness for Student Success [SA]
17. Increase Academic Support [SA]

GOAL 2 (Partners and External Stakeholders): Create and Strengthen Partnerships that Benefit our Stakeholders

Objectives:

1. Expand Articulation Agreements with other Institutions of Higher Learning [AA]
2. Document and Develop Plan to Promote Student Learning Educational Opportunities to include Service Learning [AA]
3. Revitalize Advisory Committees Throughout the College [AA]
4. Expand Partnership Opportunities for Regional Stakeholders [CE]

GOAL 3 (Staff Support and Development): Foster a Trusting, Respectful Environment that Nurtures Professional Growth and Balance

Objectives:

1. Increase and Implement Collaborative Educational Offerings in the High Schools [AA]
2. Enhance Adjunct Faculty Experiences at WITC [AA]
3. Enhance the Safety of the College [BS]
4. Increase Opportunities for Professional Growth [CE]
5. Develop a Collegewide Comprehensive Professional Development Strategy [HR]
6. Develop a Collegewide Management Leadership Development Strategy [HR]
7. Develop a Collegewide Employee Recognition Strategy [HR]
8. Develop a Systematic Method of Measuring Staff Satisfaction [IE]
9. Implement Staff Development [SA]

GOAL 4 (Leadership and Communication): Demonstrate Effective Leadership through Clear and Consistent Communications

Objectives:

1. Integrate a Communication Process Across Divisions/Units for Facility Planning Needs in Educational Offerings [AA]
2. Improve Internal Communication Between the Business Office and WITC Staff [BS]
3. Make use of Expanded Communication Methods [CE]
4. Improve Organizational Effectiveness [IE] [SA]
5. Develop Marketing Strategies [IE] [SA]
6. Develop the SharePoint Portal (The Connection) [IT]
7. Enhance Collaboration Between WITC and its WILM Partners [IT]
8. Improve Educational Partnerships [SA]

GOAL 5 (Planning and Implementation of Continuous Improvement) Expand upon Strategies that improve Planning Processes, Decision Making, and Effective use of Resources

Objectives:

1. Expand and Improve Business Processes in the Area of Academic Affairs [AA]
2. Keep Pace and Balance with Technology [BS]
3. Continue to Implement Sustainability in WITC's Operations and Support ongoing Sustainability Programming across the College [BS]
4. Strengthen Accountabilities within the Division [CE]
5. Continue to Improve WITC Decision Making [SA]
6. Implement Divisional and Collegewide Effectiveness Measures [IE]
7. Expand Continuous Improvement Processes [IE]

Key: Academic Affairs [AA], Business Services [BS], Continuing Ed [CE], Human Resources [HR], Institutional Effectiveness [IE], Instructional Technology [IT], Student Affairs [SA]